New Claim 1 as amended:

1. A means for visually displaying the position of an animal's forehead relative to a vertical line extending from the ground; said means comprising:

a horseshoe shaped element having 2 clips located on opposite sides of the horseshoe element; a connecting means having a slot therein;

and a display unit comprising a window and an indicator;

said connecting means interconnecting the display unit and the horseshoe element.